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## VISIT PORTLAND ATTRACTS WOMEN IN TRAVEL SUMMIT IN 2019

*Portland, Maine's destination marketing organization is selected to host the female-focused international consortium of travel writers for WITS 2019*

PORTLAND, ME (May 6, 2018) - Wanderful announced that Portland, Maine will host the sixth-annual Women in Travel Summit (WITS) from May 2 to 5, 2019. The female-focused consortium of travel writers will be held at the Holiday Inn By the Bay, centered in the city's downtown Arts District. This convention will bring together travel influencers and industry members from across North America and around the world.

In its sixth year, WITS '19 is anticipated to attract approximately 500 women in the travel industry to Portland, Maine. These influencers, entrepreneurs, and leaders will convene to share experiences, network, and promote safe travel for women across the globe, emphasizing industry trends.

"Selecting Portland, Maine as the host destination for WITS is an incredible honor," says Lynn Tillotson, President and CEO of Visit Portland. "We are especially pleased that our efforts will allow us the opportunity to showcase our region to these influential travel writers for the Greater Portland."

The Greater Portland region is regularly recognized as an international leisure and business travel destination. "We are proud Visit Portland brings large, high-profile groups at this level to Greater Portland," says Portland City Manager Jon Jennings. "Their efforts in capturing this summit is a testament to the successful marketing of our beautiful city, and we will not disappoint."

"As the largest convention hotel in Portland, we're thrilled to have the capacity and amenities to welcome these professional women, and contribute to a successful summit," said Annaliese Lafayette, General Manager at the Holiday Inn By the Bay, where WITS '19 will be held. "It's so exciting to be in front of this gathering of influential travel writers and professionals."

Early-bird tickets are on sale now at [witsummit.com](http://witsummit.com). Wanderful will announce a call for speakers in July of 2018.

WITS ([witsummit.com](http://witsummit.com)) is the premier event for women travel influencers, creators, and brands. Its goal is to provide women travelers with the tools, connections, and resources they need to become better travel bloggers and influencers and to equip great brands with partnerships that can help them enhance their digital presence and meet their business goals, all while growing its global sisterhood of dedicated women who travel. WITS is the creation of Wanderful ([sheswanderful.com](http://sheswanderful.com)), an international community for women who travel.

Founded in 1982, Visit Portland (also registered as the Convention + Visitors Bureau of Greater Portland) is a 501 (c)(6) nonprofit destination marketing organization. Visit Portland's mission is to stimulate the economic vitality of Greater Portland by soliciting and servicing conventions, meetings, groups, and visitors, and by promoting Greater Portland as a preferred destination.

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Contact:

Lynn Tillotson  
President + CEO  
Visit Portland  
[ltillotson@visitportland.com](mailto:ltillotson@visitportland.com)  
(207) 772-4994 x 233

Robert Witkowski  
Creative Director + Public Relations  
Visit Portland  
[robert@visitportland.com](mailto:robert@visitportland.com)  
(207) 772-4994 x 231