



FOR IMMEDIATE RELEASE

Wanderful Announces Ana Flores as Keynote Speaker at Women in Travel Summit 2018

The founder of #WeAllGrow Latina Network will address 500 attendees in Québec City this May

QUÉBEC CITY, FEBRUARY 20, 2018 – Wanderful has announced that Ana Flores, founder and CEO of [#WeAllGrow Latina Network](#), will deliver a keynote address at the 2018 [Women in Travel Summit](#) (WITS).

As the founder and CEO of the first and largest community of Latina digital influencers, hyperlocal events, and an annual Summit that boldly propels growth through partnerships and community development, Flores has been recognized by the prestigious Holmes Report among their 2015 Innovator 25 and was named as one of People en Español's "Las 25 Mujeres Más Poderosas" of 2017. In 2016 she was invited to speak on two occasions at the White House, including the United State of Women Summit on gender diversity and women empowerment issues.

Flores sits on NALIP's Diverse Women in Media Initiative Advisory Committee, Common Sense Media's Latino Advisory Council and currently sits on the Barbie Global Advisory Council. Born in Houston, Texas, raised in El Salvador and a graduate of the University of Florida, Ana now lives in Los Angeles with her daughter.

Wanderful is thrilled to welcome Flores to WITS '18 as a keynote speaker. WITS is the premier event for women travel influencers, creators, and brands. Its goal is to provide women travelers with the tools, connections, and resources they need to become better travel bloggers and entrepreneurs while growing its global sisterhood of dedicated women who travel. WITS '18 will be held at the historic Fairmont Le Château Frontenac in Québec City, Canada from May 4-6, with an expected 500 attendees. WITS is the creation of [Wanderful](#), an international homesharing network and global community for women who travel.

For information on sponsoring the event, please [click here](#). Tickets to WITS '18 are almost sold out, and can be purchased at www.witsummit.com.

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Wanderful is an international homesharing network and global community of independent, adventurous women who travel. Wanderful connects women travelers together by empowering them with the tools they need to go abroad and facilitating a trusted network that can help guide them in their journeys. To learn more about Wanderful or to become a member, visit www.sheswanderful.com.

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