



FOR IMMEDIATE RELEASE

Wanderful Announces Québec City as 2018 Destination for Women in Travel Summit

The fifth year of the popular travel industry conference will be held internationally for first time

MILWAUKEE, WI, April 25, 2017 – Wanderful has announced Québec City as the first international destination for the [Women in Travel Summit](#) (WITS). Québec City will host the fifth-annual WITS from May 4 to 6, 2018, bringing together more than 400 travel influencers and industry members from across North America and around the world.

[Wanderful](#), an international membership community for women travelers and the founding organization of WITS, announced the destination on Sunday, April 23, 2017, the final day of its 2017 WITS in Milwaukee, Wisconsin.

WITS '17 saw approximately 400 women influencers, entrepreneurs, and leaders in the travel industry come together to share their experiences, network with inspired brands, and promote safe, connected travel for women across the globe, with a special emphasis on influencer marketing and trends in the industry.

“Following the immense success of WITS '17, we can't wait to bring the excitement to Québec City for our very first international summit,” said Beth Santos, Founder and CEO of Wanderful and creator of the Women in Travel Summit.

Wanderful has partnered with Québec City Tourism and Destination Canada for the 2018 installment of WITS to showcase the best that Québec City has to offer for women travelers.

“Québec City has won numerous international awards for the quality of its tourism products and services. It will be an honor and privilege to welcome the Women in Travel Summit attendees to our city,” said Régis Labeaume, mayor of Québec City.

WITS '18 will be held at the historic Fairmont Le Château Frontenac in Québec City, QC, a landmark destination in Québec City and Canada.

“We are grateful for the opportunity to make Québec City shine and turn moments into memories for these leaders in the travel industry,” said Robert Mercure, General Manager at the Fairmont Le Château Frontenac.

“There couldn't be a better time for this event,” said Emmanuelle Legault, VP International for Destination Canada. “As Canada welcomes more visitors than ever before, we look forward to extending the same warm, inclusive Canadian welcome to WITS attendees that we offer all our travelers.”





Early discounted tickets are on sale now at witsummit.com. Wanderful will announce a call for speakers in July 2017.

[WITS](#) is the premier event for women travel influencers, creators, and brands. Its goal is to provide women travelers with the tools, connections, and resources they need to become better travel bloggers and influencers and to equip great brands with partnerships that can help them enhance their digital presence and meet their business goals, all while growing its global sisterhood of dedicated women who travel. WITS is the creation of [Wanderful](#), an international community for women who travel.

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Wanderful is an international membership community of independent, adventurous, globally minded women who travel. With a network of over 15,000 people worldwide, Wanderful connects women travelers together by empowering them with the tools they need to go abroad and facilitating a trusted network that can help guide them in their journeys. This happens through annual events like the Women in Travel Summit; monthly gatherings in 25 cities around the world; a robust membership network for women to meet in person, facilitate homestays and share tips on the road; and a carefully curated selection of online content. To learn more about Wanderful or to become a member, visit www.sheswanderful.com.

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